FY27 Community Service Grant Application Form

Please complete and return this form to DSelf@DriggsIdaho.org or to City Hall, [address redacted] by 6/11/26

Organization Name and Address:
Downtown Driggs Association
Mailing Address: [address redacted] [address redacted]
Physical Address: [address redacted] [address redacted]

Organization Mission:
Our mission is to foster a thriving and vibrant downtown Driggs by providing access to free and inclusive arts and culture programming, creating clean and beautiful streetscapes, and inviting and informative community spaces.

Funding Request Amount: $53,625

Downtown Driggs Association Annual Funding: $51,000
Downtown Flower Planter Program: $2,625

Funding Request Purpose:

The City's support is essential to DDA's ability to provide more than 30 free programs and events annually, serving over 12,500 participants, coordinating more than 400 volunteer opportunities, partnering with 54 businesses, and collaborating with 29 nonprofit organizations. Through programs such as Downtown Sounds, Montana Shakespeare in the Parks, the Driggs Plein Air Festival, Snowscapes: Idaho Snow Sculpting State Championship, public art initiatives, downtown beautification projects, and management of Mugler and Front Street Plazas, DDA helps keep downtown Driggs vibrant, welcoming, and economically active.

DDA respectfully requests a $2,000 increase (from $49,000 in FY26 to $51,000 in FY27) in annual operational funding to help meet the growing demands of downtown management, public space activation, beautification, business support, and free community programming. Over the past several years, DDA's responsibilities have expanded significantly. In addition to managing public spaces and events, including the Teton Valley Welcome Center, DDA has agreed to maintain six public trash receptacles at the City's request, developed and manages the new Welcome to Teton Valley website that includes a comprehensive valley events page, and we have significantly increased attendance at all of our free events, most notably Snowscapes, now the Idaho Snow Sculpting State Championship, from approximately 4,000 to 6,000 visitors during a year with very little snow thanks to our fundraising campaign to purchase an industrial snow making machine. Local businesses reported that business was booming the week of Snowscapes (January 19 – 24).

This year, DDA also achieved Main Street America Accreditation, a significant milestone that recognizes Driggs as a nationally accredited Main Street community. Maintaining this designation requires continued investment in downtown programming, organizational capacity, business support, and economic development initiatives.

To further strengthen downtown businesses, DDA recently added a Development & Partnerships Specialist position focused on increasing business visibility, expanding networking and marketing opportunities, developing sponsorships, and building stronger connections between local businesses and DDA programs. This role will help ensure downtown businesses receive greater value and engagement from DDA's work.

DDA is also exploring new partnerships that support business resiliency and economic development. One promising opportunity is a potential collaboration with the Teton Resilience Network, a Jackson-based organization that helps businesses implement sustainability and operational best practices through its Sustainable Business Leaders program and BEST certification framework. Rather than building a new program from scratch, according to Teton Resilience Network Executive Director Shannon Shruptrine, DDA could leverage their established model and regional expertise to bring additional resources, business support services, and marketing opportunities to Driggs businesses. This type of partnership reflects DDA's growing role as a convener and connector, helping local businesses access programs and tools that strengthen their long-term success while enhancing Driggs' appeal to residents and visitors alike. We are just in the beginning phases of conversation with Shannon but plan to lead more strategic planning sessions with a Driggs-based taskforce this year.

The requested $2,000 increase will help offset rising operational and program costs while enabling DDA to continue serving as a strong partner to the City in creating a vibrant, well-managed, and economically healthy downtown.

Downtown Flower Planter Program

Funding Request: $2,625

DDA respectfully requests funding to expand and strengthen its downtown flower planter program, which has become a highly visible and appreciated component of downtown beautification efforts.

This summer, DDA piloted three EarthPlanter self-watering hanging baskets in front of City Hall. The baskets added color, vibrancy, and a welcoming atmosphere to one of downtown's most prominent public spaces and received overwhelmingly positive feedback from residents, visitors, and businesses. Building on that success, DDA proposes expanding the program with three additional hanging baskets on the east side of Highway 33.

DDA also reallocated six EarthPlanter pedestal planters this year to support the Depot Square incubator businesses. To maintain beautification efforts throughout downtown, DDA would like to replace those six pedestal planters so both Depot Square and existing downtown locations can continue to benefit from seasonal floral displays.

EarthPlanters provide an attractive and sustainable solution, requiring less water and maintenance while delivering long-lasting seasonal color. DDA staff and volunteers will continue to provide all watering and maintenance at no cost to the City.

Funding Breakdown

- Three EarthPlanter hanging baskets: $600
- Lamppost hanging hardware: $525
- Six EarthPlanter pedestal planters: $1,500

DRIGGS SUMMER ARTS

FREE

MUSIC, ART, & THEATER IN DOWNTOWN DRIGGS, IDAHO

Downtown DRIGGS Association
MAIN STREETS vibrant & thriving

www.downtowndriggs.org

DOWNTOWN SOUNDS CONCERTS

6-8pm | Driggs Plaza | 60 South Main Street

JUNE 5
THE EASY CHAIR (AmeriBlueGrass)

JUNE 12
WILL BAXTER BAND (Blues/Funk)

JUNE 26
DEATH BY TAXES SWING BAND (Big Band/Swing)

JULY 2
PAIGE AND THE PEOPLE'S BAND (Rock/Soul) @ Teton County Idaho Fairgrounds in partnership with Teton Valley Fair and Teton Valley Balloon Rally

JULY 20
STRINGS & ARIAS (Chamber Music) Grand Teton Music Festival & Teton Valley Chamber Music Festival

JULY 26
AARON ASHTON BAND (Gypsy Jazz)

AUGUST 28
THE HIGH PLAINS DRIFTERS (Classic Rock)

SEPTEMBER 18
YELLOW DOG STRINGBAND (Contra Dance)

Presented By:

Teton Valley Health Care · Grand Targhee Resort · Silver Star · Yellowstone Teton Territory

SHAKESPEARE IN THE PARKS

6pm @ Teton County Courthouse Lawn
150 Courthouse Drive

JULY 29
MUCH ADO ABOUT NOTHING

DRIGGS PLEIN AIR FESTIVAL

July 26 - August 1 | Art Sales All Week!
Driggs Plaza & Gallery | 60 South Main Street

JULY 26 | 6-8pm
OPENING CELEBRATION & CONCERT WITH AARON ASHTON BAND

JULY 27 | 9am-12pm
GRAND TARGHEE RESORT PAINT OUT

JULY 28 | 8-11am
DOWNTOWN DRIGGS QUICK DRAW

JULY 30 | 5-6:30pm
COLLECTOR'S NIGHT & ARTIST TALK BY KATHRYN STATS

JULY 31 | 5-6pm
AWARDS CEREMONY

AUGUST 3 - SEPTEMBER 30
EXTENDED SHOW & SALE
Teton Valley Welcome Center

Presented By: Sun-Ray Enterprises, llc



Big Hole Arts

July-August 2026

Big **music**, **art** and **theater**

Visit **bigholearts.org** for schedule.

Enter to win a **BIG** vacation package!

City of Driggs · Main Street America · Art Works. National Endowment for the Arts · Idaho visitidaho.org · arts Idaho · MD Landscaping · KellerWilliams Teton Valley · KeyBank · Renewal by Andersen · AT&T · Tributary · peaked sports · Mills Concrete · Teton County Idaho · Teton Peaks Resort · Fall River Rural Electric Cooperative · RAD Teton Valley Corridor · Two Mountain · Harmony Design & Engineering · New West Knifeworks · Maison Driggs, Idaho · Broulim's Fresh Foods · Liquor Market · Pines Motel Guest Haus · Dory's Barefoot Fitness & Pilates · Pearl Street Bagels Jackson Hole · teton technology solutions · Edward Jones Ken Dorn, CFP®, ChFC® · Community Foundation of Teton Valley · Teton Valley Property Management · Nelson Engineering · RISE Coffee House · Teton Valley Realty · The Wardrobe Co. · Grand Teton Distillery · Bodywise Alignment & Wellness

April 30, 2026: For Immediate Release: Driggs, Idaho: Downtown Driggs Association Achieves Main Street America Accreditation

Driggs, Idaho: The nonprofit Downtown Driggs Association (DDA) has achieved the highest level of national recognition as a Main Street America Accredited™ organization. DDA has been a Main Street America Affiliate organization since 2012. Over that time, it has grown into a key driver of community vitality in Driggs and greater Teton Valley, allowing DDA to achieve Accreditation status in April 202(

“This milestone belongs to the entire community,” said Lisa Simmons, Executive Director of the Downtown Driggs Association. "From the City of Driggs' foundational partnership to the support of ou board, local businesses, donors, fellow nonprofits, artists, musicians, actors, hundreds of volunteers, an kinds of Driggs' enthusiasts, this work is powered by a community that shows up. A vibrant, thriving downtown benefits everyone and that shared investment makes this work possible."

In 2026, Driggs joins a select group of approximately 820 communities nationwide to earn this distincti This places it among the highest-performing downtown revitalization programs in the country and mak one of only two accredited organizations in Idaho, alongside Coeur d’Alene. This designation reflects DDA’s commitment to best practices and its ability to deliver meaningful, measurable outcomes for the community based on the Main Street America model for strengthening downtowns nationwide.

The impact of the Main Street America network is significant. In 2023 alone, Main Street programs nationwide generated $5.68 billion in local reinvestment, supported more than 6,600 new businesses, created over 35,000 jobs, and leveraged more than 1.6 million volunteer hours. On average, every $1 invested in a Main Street program returns more than $18 in local economic impact, demonstrating the M Street America model's powerful return on investment for downtown revitalization.

The nonprofit Downtown Driggs Association leads this work locally by producing 30+ free arts and cul programs annually, supporting local businesses, enhancing public spaces, managing the Teton Valley Welcome Center, and telling the stories that shape our community. This designation strengthens DDA's ability to build partnerships and continue fostering a vibrant and thriving downtown Driggs and greater Teton Valley into the future.



Lisa Simmons
Downtown Driggs Association
Executive Director
[phone redacted] | [email redacted]






PROVISIONS


8:46
Downtown Driggs As...
9+
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Downtown Driggs Association's Downtown Flower Planter Program!
40 Volunteers, 90 Planters, 47 Business Stewards
Thank you Volunteers, Businesses, MD Nursery & Landscaping, City of Driggs & Driggs Urban Renewal Agency!!
26 viewers

EarthPlanter®
#1 Commercial Self-Watering Brand

[address redacted] Auburn, NY 13021
Phone (877) 815-9276
Fax [phone redacted]

INVOICE #: V211396

INVOICE DATE: 1/9/2026

CUSTOMER INVOICE

BILL TO:
DOWNTOWN DRIGGS ASSOCIATION
EMAIL INVOICES TO:
FALLON@DOWNTOWNDRIGGS.ORG

SHIP TO:
DOWNTOWN DRIGGS ASSOCIATION
235 S 5TH STREET
DRIGGS, ID 83422
APPT REQD: FALLON RYAN
[phone redacted]

CUSTOMER #	SHIP VIA	F.O.B.	TERMS
DNTN DRIGGS	R&L	ORIGIN, FREIGHT PREPAID	Net 30

CUSTOMER P.O.	SALES REP.	PACK LIST	SALES ORDER
CHECK	BOB/JACK	85930	37380

ORDERED	SHIPPED	BACK ORDERED	PART NUMBER	DESCRIPTION	UNIT PRICE	EXTENDED PRICE
10	10	0	EPMV21-MILL	21" URBAN VASE-MILLSTONE	$239.00	$2,390.00
3	3	0	EPPS22-BLACK	22" PRO SERIES HANGING BASK	$199.00	$597.00
1	1	0		FREIGHT - COM	$466.00	$466.00

SUB TOTAL $3,453.00

TOTAL AMOUNT DUE $3,453.00

Gmail

Teddy Nichols [email redacted]

Your EarthPlanter order details from May 15, 2026

EarthPlanter [email redacted]
Reply-To: "EarthPlanter; The #1 Commercial Self-Watering Brand" [email redacted]
To: [email redacted] [email redacted] [email redacted]

Mon, May 18, 2026 at 1:38 PM

EarthPlanter®
#1 Commercial Self-Watering Brand

Thank you for your business! Your order is processing.

Hi Lisa,

Just to let you know — we've received your order #39100, and it is now being processed:

[Order #39100] (May 15, 2026)

Product	Quantity	Unit Cost	Extended Price
Brackets - Single Pole Bracket **List $169:** 4R	3	$149.00	$447.00
Subtotal before Discounts: (subtotal based on List Price)	$507.00		
Discount Applied:	-$60.00		
Shipping:	$78.00 **via FedEx Ground**		
Tax:	$0.00		
Payment method:	MasterCard ending in 9015		
Total:	$525.00		

Emails being CC'ed: None

Billing address

Lisa Simmons
Downtown Driggs Association
91 East Little Avenue
Driggs, ID 83422
United States (US)

Shipping address

Teddy Nichols
Downtown Driggs Association
235 S 5th Street
Driggs, ID 83422
United States (US)

Annual Funding for Teton Valley Welcome Center Management

Funding Request: $39,088 ($2,008 increase from FY26)

- $1,000 Management Fee Increase
- $1,088 Summer Welcome Center Ambassador Staff

The Teton Valley Welcome Center, a Teton Scenic Byway Visitor Center managed by the Downtown Driggs Association, continues to evolve into a dynamic community and visitor hub that connects people to the history, culture, recreation, businesses, and events that make Teton Valley unique. The City of Driggs' annual investment (FY26 it was $37,000) is essential to DDA's ability to operate and activate the space per our Management Agreement with City of Driggs. We go above and beyond to create an engaging experience for visitors and locals through staff management, volunteer coordination, exhibits, educational programming, visitor services, and community engagement.

In less than two years, DDA has developed and installed four rotating exhibits - *Driggs' Darlin' Clementine*, *Amphibians and Wetlands of the Greater Yellowstone Ecosystem*, *Snakes of Idaho*, and *Names on the Land* - while coordinating a team of eight volunteer Welcome Center Ambassadors who welcome visitors, answer questions, and connect people to local businesses, events, recreation opportunities, and community resources. We have also expanded educational programming through exhibit talks and presentations that bring local stories and expertise to life, making the Welcome Center a year-round destination for learning and discovery.

To complement these efforts, DDA developed and now manages the Welcome to Teton Valley website, a comprehensive resource that highlights the Welcome Center and its offerings, features a valley-wide events calendar, an extensive business directory, recreational opportunities, community resources, and information for both residents and visitors. Together, the website and Welcome Center create a seamless way for people to discover everything Driggs and greater Teton Valley has to offer.

Looking ahead, we are developing a larger-scale exhibit on the historic mining town of Sam and exploring opportunities to share contemporary Indigenous stories and perspectives through a future Idaho Gallery exhibit. DDA is also in the final stages of launching the Downtown Driggs Historic Walking Tour, which will be available through the TravelStorys mobile app, printed materials, interpretive plaques, and DDA's website. Featuring 14 stops throughout downtown, the tour will preserve local history, promote downtown businesses, and create an engaging way for residents and visitors to experience Driggs.

Additional Funding Request: Summer Welcome Center Ambassador
Funding Request: $1,088

As visitation continues to grow, DDA is requesting support for a seasonal summer Welcome Center Ambassador position to ensure consistent Saturday staffing during the summer Artisan

Market season. While our volunteer program remains strong overall, recruiting reliable weekend volunteers has been a persistent challenge. A paid ambassador will ensure the Welcome Center remains open and staffed during one of the busiest visitor periods of the year, providing information, supporting local businesses, and creating a welcoming experience for residents and visitors alike.

Program Details

- Season: June 4 – September 29, 2027
- Schedule: Saturdays only
- Hours: 11:00 a.m. – 3:00 p.m.
- Coverage: 17 Saturdays
- Total Hours: 68
- Wage: $16/hour

This modest investment will ensure consistent weekend operations, enhance the visitor experience, strengthen support for local businesses, and allow DDA to continue building the Welcome Center as a premier gateway to Teton Valley.

Thank you for considering this request for additional funding and for partnering with DDA to strengthen our community through Teton Valley Welcome Center offerings and experiences!

Gratefully,



Lisa Simmons
Executive Director
[email redacted] | [phone redacted]